



# Government 2.0 Boot Camp

## April 14<sup>th</sup> and 15<sup>th</sup> 2009

### Knoxville, Tennessee

*Tuesday April 14th, 2009*

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|-----------------|--|
| 8: 30 am - 9 am | Breakfast & Networking   |
| 9 – 9:30 am     | Welcome and Introductions: <i>Bonnie Carroll, President of Information International Associates, and Mayor Mike Ragsdale of Knox County</i>  |
| 9:30 – 10:30 am | Plenary: GIS Virtual Alabama: <i>Chris Johnson, Program Manager – Virtual Alabama</i>  |
| 10:30-10:45am   | Break  |
| 10:45am-12      | Panel: Web 2.0 & Government, Where are we today? What are the drivers? What are the concerns?<br><i>Dan Mintz, former Department of Transportation CIO, Rick Martin, Environmental Protection Agency, Deputy Director of OEI, and Brian Burns, Department of Navy Deputy CIO</i> |
| 12-1 pm         | Lunch – <i>Conversation with Mike Cuddy, CIO Council and Innovation Valley</i>   |
| 1-1:45 pm       | Plenary: Leading the Way –What is the relevance to government? How do we measure the value of Web 2.0? What have we learned?<br><i>Linda Cureton, NASA Goddard Space Flight Center CIO</i>   |
| 1:45-2:30pm     | Plenary: Multiplying the Impact: NAPA Collaboration Project –<br><i>Frank DiGiammarino, National Academy of Public Administration, Vice President, Strategic Initiatives</i>   |
| 2:30-2:45       | Break  |
| 2:45-4:00pm     | Plenary: Outreach for the 21 <sup>st</sup> Century: Viral Marketing for Government – <i>Ann Aikin, Health Communications – Centers for Disease Control</i>   |
| 4:00-4: 45pm    | Plenary: Government Policy Needs in a Web 2.0 world – <i>Keith Thurston - GSA Office of Governmentwide Policy</i>  |
| 6pm             | Reception  |

***Wednesday April 15th, 2009***

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| 8:30-9 am    | Breakfast   |
| 9-9:45am     | Plenary: Taking advantage of Mobile Applications - When time matters: Georgia Navigator – <i>Monica Luck, Georgia Department of Transportation</i>  |
| 9:45-10:30am | Panel: Advancing Science in a Collaborative Web 2.0 World – <i>Mike Frame, Chief Technology Officer -National Biological Information Infrastructure and Bryan Gorman, Sensorpedia - Oak Ridge National Laboratory</i> |
| 10:15-10:30  | Break   |
| 10:45-11:30  | Plenary: Social Networking in Government: <i>Speaker Invited</i>  |
| 11:30 – 12   | Report out: Web 2.0 & Government, where should we go and what are the next steps? Workshop Summary: What are the key Government Web 2.0 takeaways? - <i>All</i>   |