



# Government 2.0 Boot Camp

## April 14 and 15, 2009

### Knoxville, Tennessee

**Tuesday, April 14, 2009**

- 8:30 am – 9:00 am      **Continental Breakfast & Networking**
- 9:00 – 9:30 am        **Welcome and Introductions**  
*Bonnie Carroll, President of [Information International Associates](#)*  
*Mike Ragsdale, Mayor of [Knox County](#)*
- 9:30 – 10:30 am      **Plenary ~ GIS Virtual Alabama**  
*Chris Johnson, Program Manager, [Virtual Alabama](#)*
- 10:30-10:45 am      **Break**
- 10:45 am-12:00      **Panel ~ Web 2.0 & Government: Where are we today? What are the drivers? What are the concerns?**  
*Dan Mintz, former [CIO Department of Transportation \(DOT\)](#)*  
*Rick Martin, Deputy Director of the [Office of Environmental Information \(OEI\)](#), [Environmental Protection Agency \(EPA\)](#)*  
*Dr. John Rumble, [IIa](#) –Moderator of Panel*
- 12:00-1:00 pm        **Lunch ~ Conversation with Mike Cuddy, [CIO Council and Innovation Valley](#)**
- 1:00-1:45 pm        **Plenary ~ Leading the Way: What is the relevance to government? How do we measure the value of Web 2.0? What have we learned?**  
*Linda Cureton, [CIO, NASA Goddard Space Flight Center](#)*
- 1:45-2:30 pm        **Plenary ~ Multiplying the Impact: NAPA Collaboration Project**  
*Lena Trudeau, Strategic Initiatives, [National Academy of Public Administration \(NAPA\)](#)*
- 2:30-2:45 pm        **Break**
- 2:45-4:00 pm        **Panel ~ Outreach for the 21<sup>st</sup> Century: Viral Marketing for Government**  
*Ann Aikin, [Health Communications Center for Disease Control](#)*  
*Ken Lowery, [Cadre5](#)*  
*David Jacobs, [Tombras Group](#)*  
*Dr. John Rumble, [IIa](#) –Moderator of Panel*
- 4:00-4:45 pm        **Plenary ~ Government Policy Needs in a Web 2.0 World**  
*Keith Thurston, [GSA Office of Governmentwide Policy](#)*
- 6:00 pm                **Reception**

# GOVERNMENT 2.0 BOOT CAMP



Continued

*Wednesday, April 15, 2009*

- 8:30-9:00 am            **Continental Breakfast**
- 9:00-9:45 am            **Plenary ~ Taking Advantage of Mobile Applications: When time matters -- Georgia Navigator**  
*Monica Luck, [Georgia Navigator](#), [Georgia Department of Transportation](#)*
- 9:45-10:30 am            **Panel ~ Advancing Science in a Collaborative Web 2.0 World**  
*Mike Frame, CTO, USGS, [National Biological Information Infrastructure](#)  
Bryan Gorman, [Sensorpedia](#) - Oak Ridge National Laboratory  
Dr. John Rumble, [IIa](#) - Moderator*
- 10:15-10:30 am            **Break**
- 10:45-11:30 am            **Plenary ~ Social Networking in Government**  
*Andrew Krzmarzick, [The Graduate School](#) and [GovLoop](#)*
- 11:30 – 12:00            **Report out ~ Web 2.0 & Government: Where should we go and what are the next steps?**  
  
**Workshop Summary ~ What are the key Government Web 2.0 takeaways? - Open Discussion**